



IBSEA IMPACT-DRIVEN CORPORATE TRAINING &

WORKFORCE TRANSFORMATION MODEL



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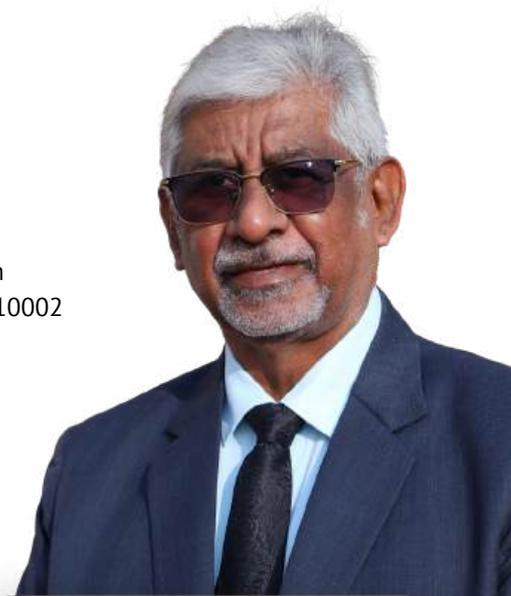
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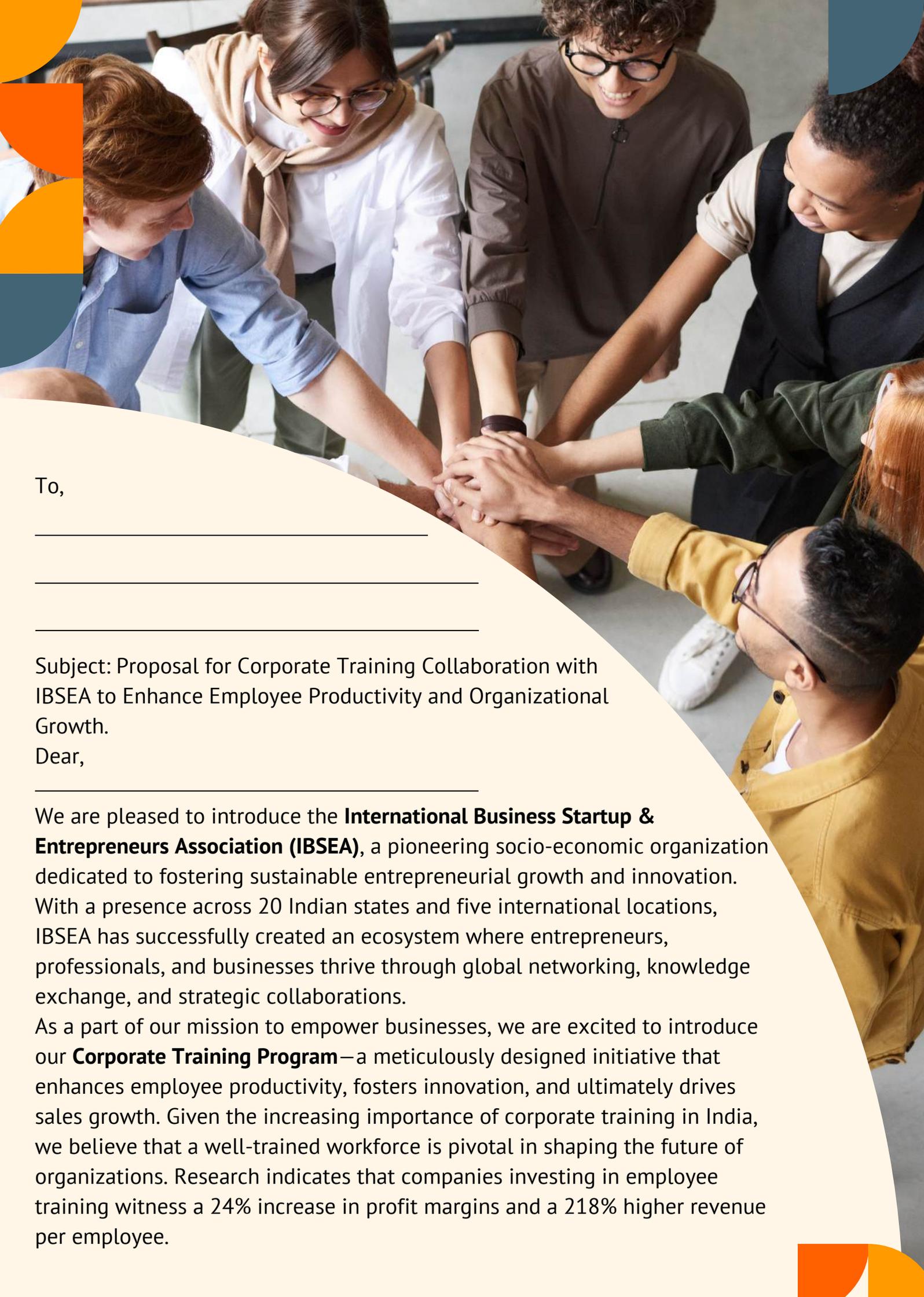
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IBSEA : Mentor/Trainers Alliances Head



Prabhat Sinha

IBSEA : Corporate Training Alliances Head



To,

Subject: Proposal for Corporate Training Collaboration with IBSEA to Enhance Employee Productivity and Organizational Growth.

Dear,

We are pleased to introduce the **International Business Startup & Entrepreneurs Association (IBSEA)**, a pioneering socio-economic organization dedicated to fostering sustainable entrepreneurial growth and innovation. With a presence across 20 Indian states and five international locations, IBSEA has successfully created an ecosystem where entrepreneurs, professionals, and businesses thrive through global networking, knowledge exchange, and strategic collaborations.

As a part of our mission to empower businesses, we are excited to introduce our **Corporate Training Program**—a meticulously designed initiative that enhances employee productivity, fosters innovation, and ultimately drives sales growth. Given the increasing importance of corporate training in India, we believe that a well-trained workforce is pivotal in shaping the future of organizations. Research indicates that companies investing in employee training witness a 24% increase in profit margins and a 218% higher revenue per employee.



Why Corporate Training is Essential for Organizational Growth

- 1. Boosts Employee Productivity:** Studies reveal that trained employees are 68% more productive, leading to higher efficiency and output.
- 2. Enhances Sales Performance:** Companies focusing on skill development experience a 19% increase in sales performance.
- 3. Improves Employee Retention:** Training programs increase engagement, reducing attrition rates by 30%.
- 4. Encourages Innovation & Leadership:** Well-trained employees are more innovative and proactive in leadership roles.
- 5. Bridges the Skill Gap:** The rapid evolution of industries necessitates upskilling to meet 21st-century business demands.

At IBSEA, we bring 100+ subject matter experts who are LinkedIn Top Voices and industry pioneers. These mentors have played a significant role in expanding corporate revenues through their expertise and guidance. Now, with IBSEA, they are contributing to **India's Viksit Bharat@2047 mission**, helping organizations achieve exponential growth.





This proposal presents **IBSEA's structured and results-oriented corporate learning framework** designed **to build high-performing, future-ready professionals**. At IBSEA, we believe that strategic investment in people directly translates into superior productivity, innovation, leadership maturity, and sustainable profitability. Global research consistently validates that organizations with robust learning cultures outperform peers across growth, retention, and financial performance metrics.

IBSEA's mission is "To Inspire a Billion, By Leading with Wisdom." The organization operates across startup mentoring, international operations, leadership development, corporate training, and Centers of Excellence, serving enterprises, institutions, and governments nationwide.

Training Philosophy

IBSEA's learning interventions are built around performance transformation, not just knowledge transfer. Every engagement is designed to improve measurable business outcomes, leadership effectiveness, and organizational culture.

Key principles:

- Customized learning journeys aligned with live business challenges
- Hybrid delivery model (on-site + virtual)
- Programs delivered by industry veterans, master facilitators, and international coaches
- Highly interactive, experiential, and application-driven learning
- Scalable batch size: up to 50 participants (select programs up to 100)



Learning Journey Architecture

Each engagement follows a structured transformation pathway:

1.Pre-Training Diagnostics

- Organizational and participant assessment surveys (7 days prior)
- Leadership alignment discussions
- Capability gap analysis and outcome mapping

2.Immersive Learning Delivery.

- High-engagement sessions with experiential pedagogy
- Active learning methods:

Role plays, simulations, business case labs, gamification, mental models, world cafés, hackathons, leadership assessments, and action worksheets

3.Post-Training Performance Enablement

- One-to-one or group coaching
- Business implementation support
- Review dashboards and leadership check-ins
- Sustained behavioral reinforcement

IBSEA Training Modules & Investment Framework

All modules are customizable across leadership, communication, sales, entrepreneurship, innovation, productivity, culture, and people development domains.

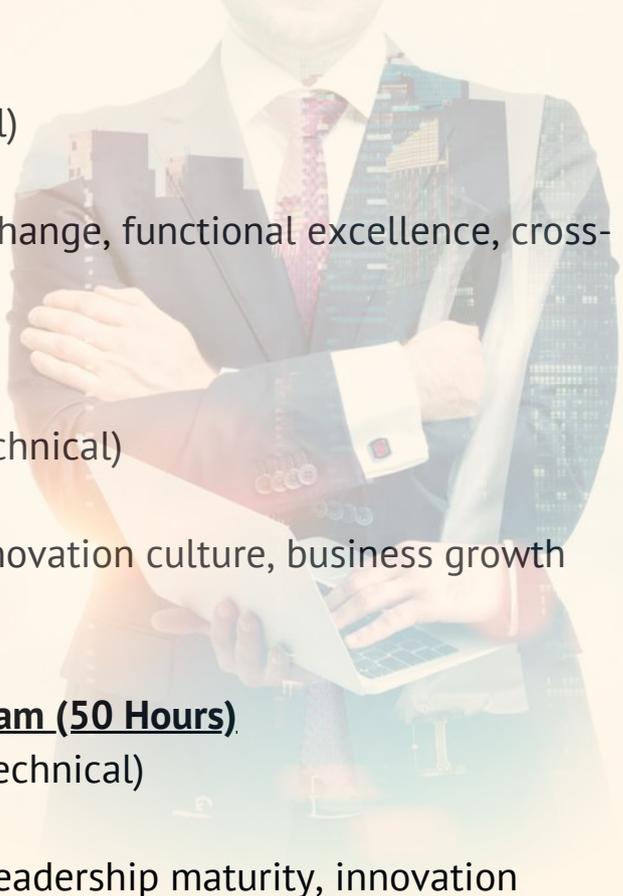
1.Half-Day Program (4 Hours)

- 1 Senior Mentor (Non-Technical)
- Investment: INR 25,000 + travel
- Best for: Awareness building, leadership ignition, mindset shifts, team alignment

2.Full-Day Program (8 Hours)

- 2 Senior Mentors (Non-Technical)
- Investment: INR 50,000 + travel
- Best for: Skill acceleration, leadership effectiveness, performance culture development





3. Two-Day Intensive Program (16 Hours)

- 4 Mentors (3 Non-Technical + 1 Technical)
- Investment: INR 1,00,000 + travel
- Best for: Capability building, behavioral change, functional excellence, cross-team synergy

4. Five-Day Advanced Program (25 Hours)

- Up to 5 Mentors (3 Non-Technical + 2 Technical)
- Investment: INR 1,50,000 + travel
- Best for: Leadership pipeline creation, innovation culture, business growth enablement

5. Ten-Day Enterprise Transformation Program (50 Hours)

- Up to 10 Mentors (6 Non-Technical + 4 Technical)
- Investment: INR 2,50,000 + travel
- Best for: Organizational transformation, leadership maturity, innovation acceleration, sales and business excellence

Exclusive Value Additions for 50-Hour Enterprise Programs

Organizations enrolling in IBSEA's 50-hour flagship learning journey receive premium strategic benefits:

- IBSEA Lifetime Membership for the organization
- One Special Recognition Award at Bharat Ke Maharathi National Platform
- 10 percent exclusive discount on Vyapar Badhao business growth services
- One featured company leadership podcast interview with IBSEA Media
- Six months post-training performance handholding:
 - 3 virtual strategy sessions
 - 3 physical on-site reinforcement sessions

An influencer and an international diplomat will be brought to your office for high-level training engagement.

- Your company will be featured on a full-page spread in IBSEA's annual magazine, and IBSEA will execute a one-year non-transactional MoU with your organization.



Business Impact Outcomes

IBSEA learning journeys consistently deliver:

- Stronger leadership capability and managerial effectiveness
- Higher employee engagement, accountability, and ownership
- Improved productivity, sales performance, and execution excellence
- Accelerated innovation, problem-solving, and decision-making
- Sustainable culture transformation and employer branding advantage

Why IBSEA

- National and international mentor ecosystem
- Proven enterprise and institutional impact
- Outcome-driven, ROI-focused learning architecture
- Scalable programs from frontline teams to CXOs
- Deep integration of leadership, entrepreneurship, and execution excellence

Conclusion

IBSEA's Learning Journey is not a training program. It is a performance transformation partnership designed to elevate people, strengthen leadership pipelines, and future-proof organizations for sustainable growth.

Business के Experts से सीखें Business की बारीकियाँ





Terms & Conditions

- 1. Non-Cancellation Policy:** Training sessions cannot be canceled once booked; advance payments are non-refundable.
- 2. Mentor Selection:** Once finalized, mentors cannot be changed.
- 3. Emergency Substitutions:** If a mentor has an urgent commitment, IBSEA reserves the right to swap sessions or provide additional mentors.
- 4. Payment Structure:**
 - 50% advance payment to confirm training
 - The remaining 50% payment shall be due on the day the training commences.
- 5. Final Mentor Selection:** Mentors are assigned after receipt of advance payment and workshop schedule confirmation.
- 6. Feedback Forms:** Mandatory for all participants; responses remain confidential.
- 7. Respect & Discipline:** Organizations must ensure a professional environment for trainers and attendees.
- 8. Acknowledgment:** A formal thank-you note from your organization to all mentors.
- 9. Direct Engagement:** Companies are prohibited from establishing direct relationships with mentors for future invitations without IBSEA's approval.
- 10. Logistics:** Organizations are responsible for providing necessary arrangements for training sessions.
- 11. Force Majeure Clause:** In cases of national emergencies or unforeseen circumstances, advance payments will be refunded.

Our objective is to deliver world-class corporate training at affordable investment levels through the best mentors, enabling MSMEs to scale faster, increase turnover, and build sustainable enterprises.
Trust IBSEA – we stand ready to become your long-term growth partner.
– IBSEA Chairman

